## JOHN DOE

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**Education** 

2023-2024 THE MASTERS' UNION Gurugram

Candidate for PGP in Technology & Business Management | GPA: 3.73/4 (Rank: 1/201) | GRE: 331 (~GMAT: 740) Perfect GPA (4/4) in 10/20 subjects including Financial Modelling, Management Strategy, Corporate Finance, Operations Vice President, Consulting Club (1/3 out of 70+ applicants) | Head, Placement Committee (1/13 out of 80+ applicants)

2020-2023 XXXXXXXX, UNIVERSITY OF DELHI New Delhi

Bachelor of Arts (Economics Hons.) | **GPA:** 9/10 (Top 5% in the university among 2k+, Department Rank: 2/80+ students) University Rank 1 in semester-2 | University Rank 1 in 6/18 core subjects & Math minor | President, Debating Society

2018-2020 XXX XXXXX PUBLIC SCHOOL, DWARKA New Delhi

CBSE Commerce Class 12: 95.8% (Top 3% among 12L+ students, School Rank: 2/200+ students)
CBSE Class 10: 96% (Top 2% among 16L+ students, School Rank: 3/250+ students) | Head Boy, Student Council

**Internships** 

Apr'24-Jun'24 COMPANY NAME Gurugram

Designation

● Conducted commercial due diligence on one of India's largest K-12 players for Private Equity client (Estd. Deal Size - xxxx)

- Analysed xx micro-markets (INR xxxxx Cr+), including bottom-up market sizing, growth analysis & capacity estimations
- Enabled xxxx time-savings (50+ manhours) by preparing dynamic analysis dashboards & optimising database creation process
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Feb'24-Apr'24 COMPANY 2 (Fintech unicorn providing co-branded metal credit cards funded by Peak XV & Matrix Partners)

**COMPANY 3** (Strategy consulting firm catering to European SME clients)

Gurugram

Remote

Designation
• XYZ

• Identified 3 new prospective partners in collaboration with merchant teams based on customer base size & customer overlap

Designation

• Formulated GTM strategy to 2x revenue of an Italian alcohol startup by evaluating 10+ countries for international expansion

GABCF

• Enhanced reach by ~20% (projected) by identifying optimal retail partnerships & events based on 7k+ consumer data points

Sep'22-Oct'22 COMPANY 4 Gurugram

Designation

• ABCD

• Reduced outreach inefficiencies by ~10% by improving lead filtering process to remove conflicted leads; refined sales pitch

• Executed **competitor analysis** for **10+ competitors** over 15+ parameters to diagnose competency & key feature differences

Live Projects

Feb'23-Apr'23

Oct'23-Dec'23 PROJECT NAME Gurugram

Designation

• Emerged as winner (out of 36 teams) of the Masters' Union Consulting Challenge by developing customer experience strategy

• Improved CSAT by ~25% by resolving pain points uncovered via 20 in-depth customer interviews & adopting best practices

**Achievements** 

2019-2023 INTERNATIONAL COMPETITIONS

- Ranked top 12 at the debate major United Asian Debating Championship'23 among 500+ top debaters from 40+ nations
- Emerged as finalists at the Australian National University Debate'22 (only Indian finalist out of 200+ ESL participants)
- Finished in the top 15% at Copenhagen Business School (Denmark) Global Case Competition'22 among 3.6k+ participants

2018-2023 NATIONAL COMPETITIONS

- Reached national finals (Top 6/500+ teams) of M&A case competition organised by XLRI by building valuation model
- Achieved 2nd runner-up award (Top 3/400+ teams) at flagship business plan case competition organised by IIM Lucknow
- Emerged as winner, best speaker at 2 debates Ramjas'23 (280+ speakers), JDMC'22 (150+ speakers); earnings ₹2.5L+
- Maintained 100% breaking rate 20 speaker awards in 20 tournaments(14x finalist); won best judge prize at IIT Delhi'23

Leadership

Aug'23-Present Head | THE PLACEMENT COMMITTEE (The Masters' Union)

Gurugram

- Arranged meetings with CXOs of 3 marquee companies; coordinated with academic clubs for domain-wise preparation
- Established a database of 3k+ POCs (700+ companies) & assisted 60+ students with resume editing and interview preparation

Jan'22-Apr'23 President | THE ENGLISH DEBATING SOCIETY (Delhi College of Arts and Commerce) New Delhi

- Authored maiden case file covering 90+ cases & introduced equity committee as 1st-ever candidate to receive 100% votes
- Amplified qualification rate by 200% for knockout rounds by executing a training program for 50+ members (100+ hours)
   Increased footfall by ~150% for the DCAC Parliamentary Debate 22; collected ₹50k+ for charity through fundraiser debate